



**CrownGroup**

*For Immediate Release*

## **VIKING BY CROWN WINS TOP INDUSTRY AWARD**

**(Sydney, Australia) Tuesday September 1, 2015 – Australian property developer Crown Group has collected a top industry prize for its eye-catching residential development located at Waterloo.**

Viking by Crown was named a *Joint Winner* in the 'Home Units \$500,000-\$700,000' category at the 2015 Master Builders Australia (MBA) NSW Excellence in Housing Awards held at The Star, Sydney on Saturday night.

Designed by MHN Design Union, the 10-storey building features 110 apartments and six premium commercial suites housed within an exhilarating architectural design inspired by world-renowned Israeli artist Yaacov Agam; founder of the post war kinetic art movement.

Crown Group Project Sales and Commercial Director Anthony Falas said the award was a resounding endorsement for Viking by Crown and a true testament to the committed team.

"Crown Group is thrilled to see Viking by Crown recognised by one of the nation's most prestigious industry bodies," Mr Falas said.

"Viking by Crown is truly a unique structure amid the vibrant Green Square district in Waterloo, and a significant asset in the transformation of a former inner-city industrial area," he said.

Two main facades present floor-to-ceiling glass maximizing views to Sydney's Central Business District and Green Square precinct, while vibrant architecturally-designed, coloured three-dimensional panels adorn the building's O'Dea Avenue façade.

"Residents are engaged by the building's refreshing and modern design aesthetic, convenient proximity and every day luxury amenities," Mr Falas added.

Custom-built aluminium bi-fold louvres enable balconies to be completely enclosed for privacy.

"The award is confirmation of an exceptional outcome at Viking by Crown," Mr Falas added.

The MBA NSW Excellence in Housing Awards showcase members for demonstrating exceptional craftsmanship, commitment to building excellence and upholding the professional standard of Master Builders members.

Located at 30-36 O'Dea Avenue Waterloo, Viking by Crown is less than seven kilometres from Sydney's CBD, Sydney's airport, the popular Danks Street and Centennial Park and 700 metres to Green Square train station.

Waterloo forms part of The City of Sydney's broader \$8 billion redevelopment of the Green Square area, centred on a new Town Centre.

The award follows the development's completion in 2014.

Viking by Crown boasts resort-style facilities including a 25 metre swimming pool, fully equipped gymnasium and sun drenched views of beautiful Waterloo from level three and above.



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Viking by Crown was earlier this year awarded the interior Design Apartment (Australia) award at the 2015-2016 International Property Awards, Asia-Pacific region.

Hot on the heels of the building's completion, bespoke coffee house Coffee Philosophy is now open at Viking by Crown's ground floor retail premises.

More than 150 residents now occupy Viking by Crown.

For more information visit [www.crowngroup.com.au](http://www.crowngroup.com.au) or phone 1800 888 800.

### ENDS

#### Media Interviews

Crown Group Project Sales and Commercial Director Anthony Falas is available for a limited number of interviews on request.

#### Editor's Note

Images and video are available upon request including artist impressions, launch videos and computer-animated 'fly-through' footage of selected Crown Group developments.

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#### About Crown Group

Crown Group Holdings (Crown Group) is a leading Australian property group specialising in property development, property investment and serviced apartments.

Founded in 1994, Crown Group has offices in Australia, Indonesia and Singapore and is currently developing in Australia and Indonesia.

The company was co-founded by architect Mr Iwan Sunito and engineer Mr. Paul Sathio in 1994.

**Iwan Sunito** graduated with Bachelor of Architecture (Hons) and Master of Construction of Management from University of NSW. In 1993 Iwan became a Registered Architect in NSW and was awarded the UNSW Eric Daniels award for excellence in residential design.

In recent years Iwan received a number of awards including Indonesia's Property & Bank Magazine Golden Leadership Award 2013, the 2013 Congress of Indonesian Diaspora Entrepreneur award and named a winner in the 2013 Ernst & Young Entrepreneur of the Year Awards.

**Paul Sathio** graduated with a Bachelor degree in Civil Engineering from University of Technology Sydney (UTS) and a Masters of Engineering Science from University of NSW. Paul has more than two decades' experience in the construction and development industry.

#### Past and recent projects

Since the company was founded 21 years ago, Crown Group has successfully completed major developments in Sydney's best locations including Bondi, Bondi Junction, Parramatta, Ashfield, Epping,



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Homebush, Newington, Pennant Hills and Rhodes and most recently **Viking by Crown**, a 10-storey residential complex in Waterloo.

Today, Crown Group boasts a large portfolio of projects under development and in the pipeline and is currently developing five major projects; **Infinity by Crown Group in Green Square**, the 29-storey **V by Crown** in Parramatta, 20-storey **Skye by Crown** in North Sydney, **Crown Ashfield**, in Sydney's thriving inner-west and **Sydney by Crown** in the heart of Sydney's CBD.

### Awards

Crown Group was recently awarded the Urban Development Institute of Australia (UDIA) NSW President's award – considered one of the highest property development accolades in Australia – for its seven-tower, resort-style development **Top Ryde City Living**.

Top Ryde City Living was also named best High-Density Development in Australia at the UDIA awards for excellence 2014 and a Master Builders Association Excellence in Housing award 2013. Crown Group's innovative, waterfront development Sanctum by Crown was awarded a Master Builders Association Excellence in Housing award 2012 and its hugely-successful ICON at Homebush was awarded HIA's (Housing Industry Association) CSR Housing Awards 2007 Apartment Project of the Year.

### Future launches

Crown Group will launch a number of projects in 2016.

[www.crowngroup.com.au](http://www.crowngroup.com.au)