



CrownGroup

For Immediate Release

FRESH INNER WEST APARTMENTS MAKE SPRING DEBUT

(Sydney, Australia) Thursday September 24, 2015 – As spring blooms, an Australian property developer has announced the official name of its inner west tower timed with the unveiling of its seasonal apartment collection.

Award-winning developer **Crown Group** has today announced the official name of its \$88-million 79-apartment residential tower in Ashfield, **Oasis by Crown Group**.

The announcement came as it highlighted its spring collection of apartments which offers a final opportunity for buyers to secure an apartment in the popular architecturally-designed development.

Set to be a sanctuary in the inner west, **Oasis by Crown Group** features a cosmopolitan rooftop area with barbeque facilities, a landscaped garden, a gymnasium and an outdoor dining and retreat area.

The elegant design by Sydney-based architects **Turner** pays homage to a resort-style oasis with an impressive grand lobby lounge, theatrette and piano room; paired with forest-inspired interior concepts,.

Crown Group Project and Commercial Sales Director Colin Lee said the new name epitomised the luxury lifestyle offered at Oasis by Crown Group.

The contemporary building also boasts a unique open-air atrium designed to draw natural light and air into the centre of the building

“Oasis by Crown Group will be a resort-style retreat in the heart of the inner west,” Mr Lee said.

“Apartments in our spring collection feature abundant natural light and are complemented by the building’s lush greenery and first-class amenities.”

Located on Liverpool Road close to shops, restaurants, schools and public transport, Oasis by Crown Group features four exclusive retail spaces on ground floor and the convenience of resident and visitors’ car parking.

The building will be completed in mid-2016.

“In the tightly-held inner west market Oasis by Crown Group is a resort-style sanctuary just footsteps from Ashfield’s chic metropolitan hub,” said Mr Lee.

“Our future residents will be able to enjoy all the spoils of an oasis in the heart of the inner west,” Mr Lee added.

Oasis by Crown Group is located nine kilometres from Sydney’s CBD, six kilometres from The University of Sydney, 10 kilometres from Sydney’s airport, 300 metres from Ashfield Mall and 750 metres from Ashfield train station.

The spring collection is expected to be snapped up by buyers following Crown Group’s sale of more than \$380 million worth of apartments in one day at the launch of its Green Square development Infinity by Crown Group.

This final selection of apartments at **Oasis by Crown Group** is available from September 1, from \$760,000.



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Oasis by Crown Group Spring Collection

- Premium one-bedroom, two-bedroom and three-bedroom apartments
- Sweeping panoramic city views
- Prices from \$760,000

For more information or to register your interest visit www.crowngroup.com.au or phone 1300 628 685.

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Media Interviews

Crown Group Project and Commercial Sales Director Colin Lee is available for a limited number of interviews on request.

Editor's Note

Images and video are available upon request including artist impressions, launch videos and computer-animated 'fly-through' footage of selected Crown Group developments.

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About Crown Group

Crown Group Holdings (Crown Group) is a leading Australian property group specialising in property development, property investment and serviced apartments.

Founded in 1994, Crown Group has offices in Australia, Indonesia and Singapore and is currently developing in Australia and Indonesia.

The company was co-founded by architect Mr Iwan Sunito and engineer Mr. Paul Sathio in 1994.

Iwan Sunito graduated with Bachelor of Architecture (Hons) and Master of Construction of Management from University of NSW. In 1993 Iwan became a Registered Architect in NSW and was awarded the UNSW Eric Daniels award for excellence in residential design.

In recent years Iwan received a number of awards including Indonesia's Property & Bank Magazine Golden Leadership Award 2013, the 2013 Congress of Indonesian Diaspora Entrepreneur award and named a winner in the 2013 Ernst & Young Entrepreneur of the Year Awards.

Paul Sathio graduated with a Bachelor degree in Civil Engineering from University of Technology Sydney (UTS) and a Masters of Engineering Science from University of NSW. Paul has more than two decades' experience in the construction and development industry.



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Past and recent projects

Since the company was founded 21 years ago, Crown Group has successfully completed major developments in Sydney's best locations including Bondi, Bondi Junction, Parramatta, Ashfield, Epping, Homebush, Newington, Pennant Hills and Rhodes and most recently **Viking by Crown**, a 10-storey residential complex in Waterloo.

Today, Crown Group boasts a large portfolio of projects under development and in the pipeline and is currently developing five major projects; **Infinity by Crown Group in Green Square**, the 29-storey **V by Crown** in Parramatta, 20-storey **Skye by Crown** in North Sydney, **Crown Ashfield**, in Sydney's thriving inner-west and **Sydney by Crown** in the heart of Sydney's CBD.

Awards

Crown Group was recently awarded the Urban Development Institute of Australia (UDIA) NSW President's award – considered one of the highest property development accolades in Australia – for its seven-tower, resort-style development **Top Ryde City Living**.

Top Ryde City Living was also named best High-Density Development in Australia at the UDIA awards for excellence 2014 and a Master Builders Association Excellence in Housing award 2013. Crown Group's innovative, waterfront development Sanctum by Crown was awarded a Master Builders Association Excellence in Housing award 2012 and its hugely-successful ICON at Homebush was awarded HIA's (Housing Industry Association) CSR Housing Awards 2007 Apartment Project of the Year.

Future launches

Crown Group will launch a number of projects in 2016.

www.crowngroup.com.au